



Washington Grove Communications Working Group (CWG)

August 6, 2018 / 7:30 PM / 317 Brown (Evans residence)

Attendees

Betsy Klinger betsyklinger@aol.com Kathie Evans virgoevans@gmail.com
Christine Dibble christinedibble@outlook.com Marilyn Frey marilynnf@comcast.net

Minutes

1. We edited the text of the draft survey to ensure that:
 - a. choices would be clear for survey respondents, and
 - b. the scope of the survey will provide the CWG with a solid set of next steps.
2. Marilyn will amend the survey to reflect the changes. She will then send this second draft to committee members for final review.
3. We will send the survey to residents shortly after Labor Day, in order to maximize the chances for a substantial response.
4. SurveyMonkey requires a monthly membership for developers who wish to send surveys out to 100+ people. We discussed requesting that committee members donate \$20 each in seed money for this survey and future surveys; Kathie Evans would collect donations. Donations are of course voluntary and donations in any amount would be appreciated. In the event that we believe we will need to conduct a lot of future surveys, we could ask the Council to fund them.
5. Marilyn will set up a permanent email address for the group, for use with surveys.
6. The group plans to meet again in mid-September after the survey has been disseminated and a substantial number of responses have been received (precise date and location TBD).

Action Items

1. Get these minutes approved and posted on the Town website.
2. Finalize survey and send it out to all residents after Labor Day.
3. Send out poll to determine best date for next meeting.

Draft of Agenda for Next Meeting

1. Review results from survey.
2. Consider sharing results with town residents.
3. Determine next steps for CWG based on survey results.